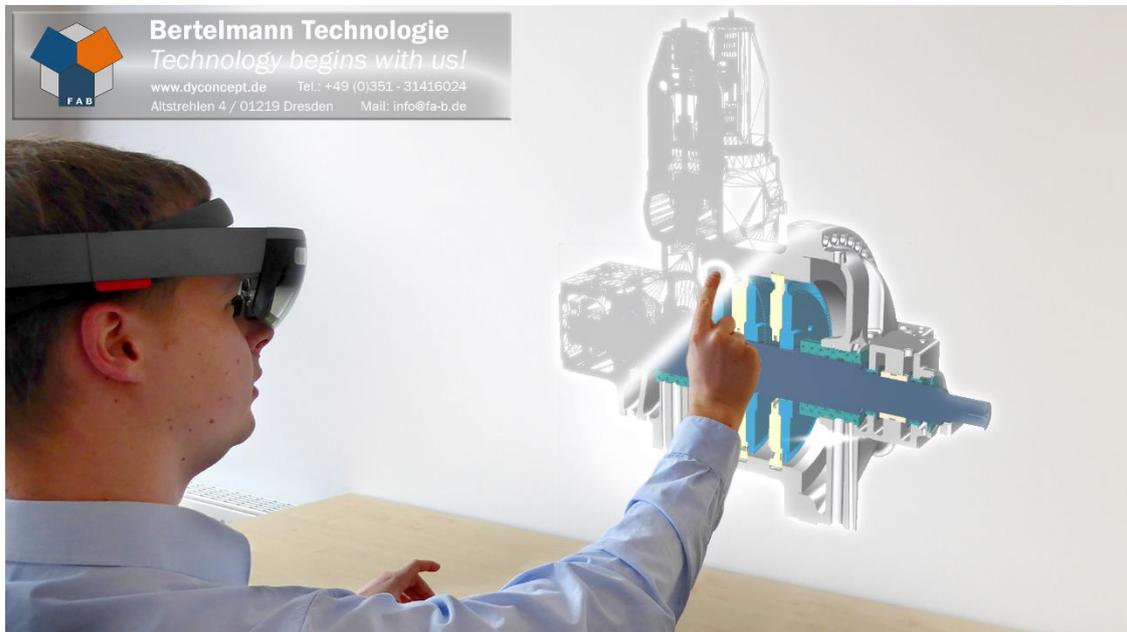


Welcome in the Augmented Reality



Innovation. Agility. Dynamic. These three keywords describe the fast speed with which FAB Bertelmann technology is developing.

What sounded yesterday like pure science fiction has now become a reality. FAB Bertelmann technology takes the first step towards augmented reality in mechanical engineering.

Machine and machine setups can be placed as a hologram in the room and viewed from all sides. The futuristic and high-resolution display of the images is made by Microsoft HoloLens.

"The Augmented Reality is the next major technological leap in the age of digitization.

We will design new and revolutionary learning models through this technology. In addition, non-verbal communication will not be lost. The new way of working brings agility into the company. A factor on which the innovative companies of tomorrow will set.

Finally, the fun factor is mentioned, which can not be underestimated. The working climate is positively influenced by the mixed reality."

Marcel Wollmann, Master of Science
Mechanical Engineering, Product &
Service Manager FAB Bertelmann
Technologie



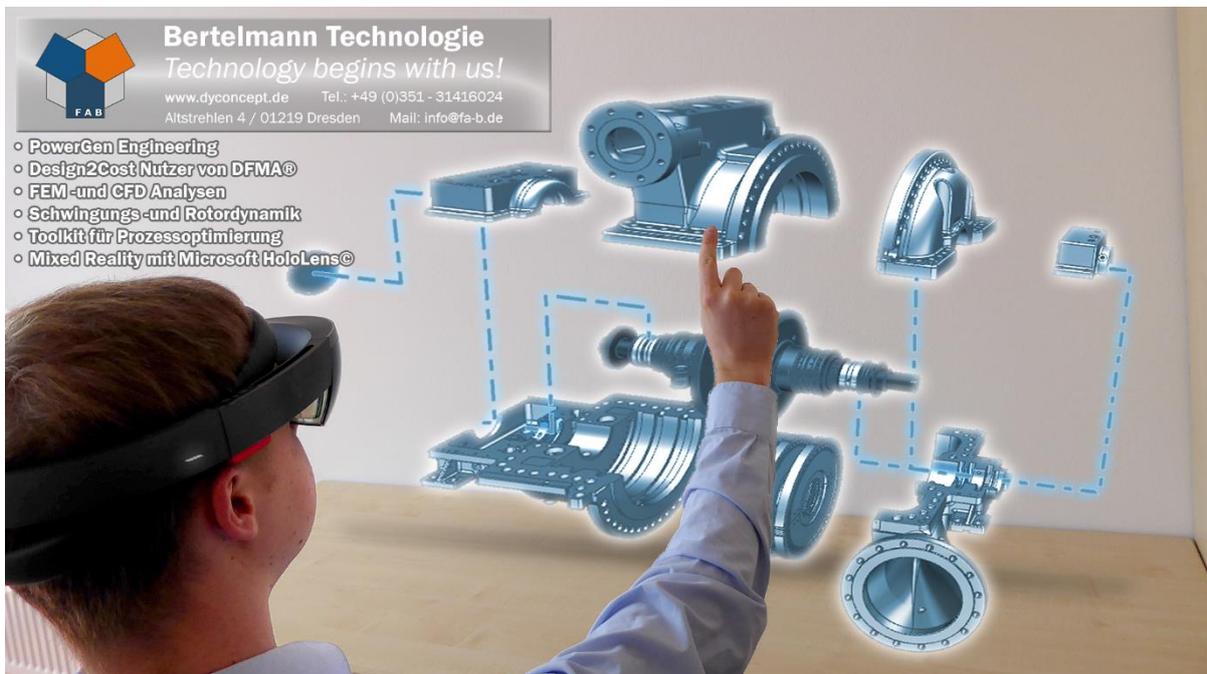
Use Cases

In the industrial sector there are three major fields of application for hologram technology:

- **Maintenance**
- **Training**
- **Sales/ Marketing**

A free configuration and assembly of the machine or machine assembly takes place in real time. Visual visualization as a hologram in space supports analyzes in day-to-day business and makes it easier for users to derive decisions from them. The dynamic pricing in the configuration is a very useful tool for sales.

The agile work is facilitated by the **DyConcept - Toolkit** and helps the adaptation speed to new content in the company. This allows a realtime advertising and also a higher speed in marketing.



Do you want to enjoy a work robe free of charge and impress your colleagues with astonishment?

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